

No Idling at Hodyon's Dynasys™ APU Booth at MATS 2012

Cedar Park, Texas / Louisville, KY (March 9, 2012) With the Mid-America Trucking Show (MATS) less than three weeks away, Hodyon, developer and manufacturer of the *Dynasys* auxiliary power unit (APU), has finalized its plans for the annual forum for the heavy-duty trucking industry. MATS will take place March 22-24 at the Kentucky Exposition Center in Louisville.

There will be no idling in Hodyon's *Dynasys* APU booth (#16052). In addition to showcasing the *Dynasys* APU, a complete solution to engine idling, Hodyon has a full line up of special features:

- Hodyon will provide *Dynasys* APU leasing assistance to interested owner operators via Hodyon's in-house lease-financing program, designed for all drivers. All OOIDA members are pre-qualified regardless of credit score.
- Hodyon has partnered with AirFlow to debut the 2012 AirFlow BulletTruck, which they claim is the most aerodynamic and fuel-efficient Class 8 tractor trailer rig available. According to AirFlow, the 2012 BulletTruck represents a quantum leap in tractor trailer aerodynamics, which could potentially save the trucking industry over 7.5 billion gallons of fuel and 21 million tons of toxic exhaust emissions annually. More information about this revolutionary truck can be found at www.airflowtruck.com
- Hodyon will host Truth About Trucking, a live radio broadcast by Allen Smith. Truth About Trucking imparts OTR trucking information by a professional OTR driver, making Allen a trusted and respected name among CDL students and new drivers. Two shows will be broadcast from an on-site studio in the *Dynasys* booth from 2:00 to 4:30 PM on both Thursday and Friday.
- The trucking industry is finding its voice through social media. Hodyon is celebrating this trend with an interactive social media surprise, to be revealed in their booth.
- The folks at Hodyon understand the physical demands of attending a large trade show like MATS. That's why the *Dynasys* booth will also have a "driver's lounge," where attendees can take a break and relax at the juice bar while taking advantage of the "recharge and connect" station for their mobile devices.

All roads will lead to the *Dynasys* booth #16052, a must-visit destination for industry representatives and trucking professionals at MATS.

About Hodyon

Hodyon, a wholly owned subsidiary of Fallbrook Technologies Inc., is a manufacturer and distributor of energy-efficient products and systems that reduce the magnitude of climate change. Located in Cedar Park, Texas, with 48 employees, Hodyon is ISO 9001:2008 certified and the 76th fastest growing, privately-held manufacturer in the United States in 2009, according to Inc. Magazine.

Auxiliary power units (APUs) are used on heavy trucks to provide power for heating and air conditioning, lighting and electrical devices in circumstances where the diesel engine must be turned off. The *Dynasys* APU, which is designed to be easy to install and maintain, offers significant fuel savings and enables driver compliance with non-idling laws. The *Dynasys* APU also offers 6kw of power and is available with shore power. Shore power allows the HVAC to be plugged into any 110-volt outlet, and to work independently from the APU engine for optimum performance and fuel savings, with minimal noise.

Hodyon's diesel-electric *Dynasys* APU system provides dependable comfort for the driver during down times, reduces emissions and lowers fuel costs during stops (vs. idling of the main engine). Hodyon's current APU embodies a design it considers superior and the company provides field support, customer service and product fleet trial programs viewed by customers as significantly better than the competition. For more information, visit: www.hodyon.com

About Fallbrook Technologies Inc.

Fallbrook Technologies Inc. (Fallbrook) is a privately held technology developer and manufacturer. Fallbrook's NuVinci® continuously variable planetary (CVP) technology improves the performance and efficiency of machines that use a transmission, including bicycles, electric vehicles, automobiles, agricultural equipment, wind turbines and others.

Fallbrook has built an extensive portfolio of over 400 patents and patent applications worldwide. For more information, visit: www.fallbrooktech.com

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