

2013 Yuba ‘Mundo Luxe’ Cargo Bike Powered by the *NuVinci*® *N360*™ Now Available; Debuting at Sea Otter Classic

SAN DIEGO, CA – (April 15, 2013) – Fallbrook Technologies Inc. (Fallbrook) has partnered with leading cargo bike company Yuba Bicycles to launch a luxury cargo bike featuring Fallbrook’s continuously variable *NuVinci N360* transmission. The Yuba Mundo Luxe *NuVinci* will debut for the public at the Sea Otter Classic and is now available at Yuba dealers across North America.

The *NuVinci N360* is the latest generation of Fallbrook’s award-winning continuously variable planetary (CVP) transmission for bicycles. Dealers and consumers can test-ride the innovative transmission at the Yuba Bicycles’ Booth 170 at Sea Otter, April 18-21 in Monterey, Calif.

“The *NuVinci N360* continues to gain acceptance as the smooth shifting drivetrain of choice for transportation bicycles,” said Geoff Petrangelo, Fallbrook’s sales and business development manager. “Whether it’s commuting to work or transporting kids, delivering groceries or building materials, the *NuVinci N360* enhances the riding experience and performance of city bikes, e-Bikes and cargo bikes.”

The award-winning *NuVinci N360* provides cyclists with an infinite number of gearing choices between the highest and lowest ratios, a full 360 percent ratio range. The CVP transmission makes riding particularly enjoyable with seamless, continuous shifting (even under high pedal torque), without power interruptions, missed gears or dropped chains. The intuitive *NuVinci* shifter’s feather touch and visual display is easy to use, allowing the rider to fine-tune their pedaling cadence and effort with a twist of the wrist. The *NuVinci N360* hub is also maintenance free.

“The Mundo Luxe *NuVinci* is the perfect bike for someone who wants a no-hassle car-replacing vehicle. The bike can accommodate all sorts of cargo and passengers. The built in dynamo, lights and *NuVinci 360* hub make for a safe, maintenance free, all-season ride,” said Kaytea Petro, Yuba’s Marketing Director.

The Primo Mundo *NuVinci* features a stiff all-steel frame that won’t flex with cargo on board, maximizing rider control. Its responsive steering and small turning radius is optimized for riding in traffic or on the trail. The Mundo Luxe *NuVinci*’s integrated bamboo rear rack and sideloaders make it possible to transport large amounts of cargo—from groceries to children and friends to a surfboard. Additional features include Tektro disc brakes for greater stopping power and safety, a Shimano *iLight* front hub, WTB Freedom Cruz tires, Cionilli saddle, full coverage front and rear fenders, and front and rear Spannigna dynamo lights. The Mundo Luxe *NuVinci* is available in green apple and matte black for an MSRP of \$1999.

For more information or to find bike shops with the Yuba Mundo Luxe *NuVinci* visit www.yubabikes.com. To learn more about the *NuVinci N360* drivetrain, visit www.nuvinci.com/cycling.

About Yuba Bicycles LLC

Established with the goal of creating a better world by giving people a practical, comfortable option for running errands and getting work done, the Yuba line of bikes and accessories have garnered a loyal following among parents and commuters. Visit yubabikes.com.

About Fallbrook Technologies Inc.

Fallbrook's NuVinci® continuously variable planetary (CVP) technology improves the performance and efficiency of machines that use a transmission, including bicycles, electric vehicles, automobiles, agricultural equipment, wind turbines and others. The *NuVinci* technology offers companies the flexibility to design and produce next-generation products that are better tailored to their unique business, market and competitive requirements. Fallbrook's latest innovation is the Harmony™ automatic shifting system for bicycles, which generates a totally new and efficient e-bike riding experience.

Fallbrook has built an extensive portfolio of over 500 patents and patent applications worldwide. The company intends to continue its research and development activities to enhance the performance and capabilities of *NuVinci* technology. For more information, visit: www.fallbrooktech.com.

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