



## **Fallbrook Technologies Inc. to Exhibit and be an Official Sponsor at Taichung Bike Week 2013**

Cedar Park, Texas, November 1, 2013 – Fallbrook Technologies Inc. (Fallbrook) announced today that it will be exhibiting NuVinci® technology at Taichung Bike Week in Taichung City, Taiwan, from November 5-8. Fallbrook will exhibit in the Evergreen Laurel Hotel in booth B2-B3.

“We see a lot of value in Taichung Bike Week, as it provides an excellent venue for our team to meet one-on-one with customers and underlines our commitment to this market,” said David Hancock, Fallbrook’s Executive Vice President of Business Units. “So much so, in fact, that we became an official sponsor for 2013 and look forward to supporting the show’s continued success.”

Taichung Bike Week, held across three hotels in Taichung City, is a large International OEM business show for competitive OEM bicycle component producers and their high-end brand customers. The show is not open to the public, and therefore permits streamlined meetings and provides industry insider exclusivity. This will be Fallbrook’s fourth year as an exhibitor, and the Company will have both N360™- and Harmony™- equipped bicycles available for test rides.

### **About Fallbrook Technologies Inc.**

Fallbrook’s NuVinci® continuously variable planetary (CVP) technology improves the performance and efficiency of machines that use a transmission, including bicycles, electric vehicles, automobiles, off-highway vehicles, stationary equipment, wind turbines, and others. The *NuVinci* technology offers companies the flexibility to design and produce next-generation products that are better tailored to their unique business, market, and competitive requirements. The N360™ continuously variable bicycle transmission and the Harmony™ automatic shifting system utilizing the N360 are Fallbrook’s current commercially available products. Fallbrook’s *NuVinci* CVP technology is also being developed for commercialization in other vehicle classes, as major automotive transmission suppliers have licensed *NuVinci* technology for the development of automotive class drivetrains, while another market-leading supplier has licensed the technology and is developing *NuVinci* CVP transmissions for electric and gasoline light vehicle applications. Fallbrook has built an extensive portfolio of over 600 patents and patent applications worldwide. For more information, visit [www.fallbrooktech.com](http://www.fallbrooktech.com).

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