Eleven Bicycle Brands to Offer E-Bikes Equipped with Award-Winning NuVinci® Harmony™ Intelligent Drivetrain

(EUROBIKE 2012 – Friedrichshafen, Germany — 8.22.2012) – Fallbrook Technologies Inc. (Fallbrook) today announced that its *NuVinci Harmony* intelligent drivetrain, the first continuously variable shifting system offering the option of automatic seamless or manual shifting for bicycles, will come as standard equipment on 2013 e-Bike models offered by Feldmeier, Gepida, Görickem, Hercules, Kalkhoff, KTM, Moustache, Panther, Raleigh, Riese & Muller and Stevens. *NuVinci Harmony*-equipped models will now begin rolling into bicycle retailers. With the addition of these new brands, *Harmony* now comes standard on a total of 15 e-Bike brands in Europe.

Introduced in 2011, the *NuVinci Harmony* drivetrain is an innovative shifting system leveraging the unique benefits of the *NuVinci* N360[™] continuously variable (CVP) drivetrain, which can seamlessly shift through an infinite number of effective drive ratios within its wide 360 percent range – creating a riding experience second to none. The *NuVinci* CVP is now offered on more than 70 international bicycle brands encompassing upwards of 200 models. The intuitive *Harmony* system is designed specifically for the fast growing and advancing e-Bike market worldwide. *NuVinci Harmony*-equipped e-Bike models were first offered by Pegasus, Simpel, TDR and Zemo. At last year's EUROBIKE, TDR won the iF Design/EUROBIKE Gold Award for its FloxX e-bike featuring *NuVinci Harmony*.

"The potential multiple benefits for e-Bikes of the *NuVinci Harmony* intelligent drivetrain – powertrain performance, durability, battery life and rider comfort – are becoming very well understood by our partners," said Jack Brandsen, Fallbrook's Director of Sales and Business Development in Europe. "As a result, we are seeing a rapid growth of brands that spec 2013 models with this innovative auto-shifting system."

All of the new models come equipped with the *NuVinci Harmony* Advanced Controller that offers the rider the choice of both automatic and manual shifting options. *NuVinci* will be in booth A7-309 at EUROBIKE.

For more information and complete specifications on the *Harmony* intelligent drivetrain, visit http://www.fallbrooktech.com/harmony.

About Fallbrook Technologies Inc.

Fallbrook's NuVinci® continuously variable planetary (CVP) technology improves the performance and efficiency of machines that use a transmission, including bicycles, electric vehicles, automobiles, agricultural equipment, wind turbines and others. The *NuVinci* technology offers companies the flexibility to design and produce next-generation products that are better tailored to their unique business, market and competitive requirements. Fallbrook's latest innovation is the

Harmony™ automatic shifting system for bicycles, which generates a totally new and efficient e-bike riding experience.

Fallbrook has built an extensive portfolio of over 500 patents and patent applications worldwide. The company intends to continue its research and development activities to enhance the performance and capabilities of *NuVinci* technology. For more information, visit: www.fallbrooktech.com.

Media Contact Europe

www.inmotionmar.com

Jens Weller

jens.weller@inmotionmar.com

Tel: +49 711 351 640 93

Media Contact International

Kim Merrill

kmerrill@fallbrooktech.com

Tel: +1 619-857-2782

Sales and Technical Contact Europe

Jack Brandsen

jbrandsen@fallbrooktech.com

Tel: +31 20 640 86000