



A division of
Fallbrook
Technologies

MEDIA RELEASE

FOR IMMEDIATE RELEASE

NuVinci® Cycling Kick-starts MY2017 Dealer Training Series

– Half-day workshops and online webinars to serve various training needs in Germany, Switzerland, Austria, Belgium and The Netherlands –

ZWOLLE, NETHERLANDS / CEDAR PARK, TEXAS – November 21, 2016 – *NuVinci Cycling*, a division of Fallbrook Technologies, announced today the launch of its first extensive dealer training series, which includes 15 half-day workshops and three online webinars. The training will cover a deep insight into the features and benefits of the Company's products, technical tips and tricks, as well as an introduction to the marketing and service support available to dealers.

The face-to-face workshops will be facilitated in collaboration with service partners, Juncker, OFELEC and Hartje. The 15 half-day workshops will begin on January 16, 2017 across Germany, Switzerland, Austria, Belgium and The Netherlands.

The three synchronous webinars will offer a new and alternative way for dealers around the world to remotely access the same training using their computer. A live presenter will conduct the webinar in real-time and will be able to answer questions instantly - just like in a face-to-face conversation. The online webinars will start on December 12, 2016 and will be conducted in German, Dutch and English.

"Our mission is 'to move people better' and that also includes enabling dealers to bring the best *NuVinci* experience to end-users," says Anne Guethoff, Director of Marketing at *NuVinci Cycling*. "This means equipping dealers with the best product knowledge as well as sales and marketing tools. Whether you're a seasoned *NuVinci* dealer or simply interested in learning what our products are all about, the right training format is available to you." An exclusive dealer login area was recently launched on www.nuvincicycling.com, which offers a variety of training videos, how-to guides and process documentation.

Registrations are now open for both the face-to-face workshops and the online webinars at www.nuvincicycling.com/dealertraining.

- more -

About NuVinci® Cycling

NuVinci Cycling, a division of Fallbrook Technologies Inc., moves people better through its product portfolio of smooth, stepless, automatic and integrated shifting products for bicycles and eBikes. The NuVinci technology incorporated in continuously variable transmissions (CVT) for bicycles has been providing the best rider experiences since 2006. NuVinci Optimized cycling products include the Nfinity and Harmony group sets, utilizing the latest versions of the transmissions and controllers. Products from NuVinci Cycling, the leader in CVTs for bikes and eBikes, are available globally in over 100 bicycle brands. For more information, visit www.nuvincicycling.com.

About Fallbrook Technologies

Fallbrook Technologies is the inventor of the revolutionary NuVinci continuously variable planetary (CVP) technology, which enables performance and efficiency improvements for any machine that uses geared transmission systems – from urban mobility vehicles to cars and trucks and from industrial equipment to marine applications. Fallbrook has a unique collective development model and community through which NuVinci technology licensees share enhancements, which adds to the value of the technology and accelerates product development. This approach enables forward-looking companies, who wish to create visionary new products with NuVinci technology, to move quickly from concept to market commercialization. Fallbrook is based in Cedar Park near Austin, Texas, USA and holds rights to over 800 patents and patent applications worldwide. For more information, visit www.fallbrooktech.com.

###

Media Contact

Anne Guethoff
Director of Marketing, NuVinci® Cycling
Fallbrook Technologies Inc.
anne.guethoff@nuvincicycling.com
Phone: + 49 160 92290159

Trammie Anderson
Director of Corporate Marketing
Fallbrook Technologies Inc.
trammie.anderson@fallbrooktech.com
Phone: +1 512.519.5194