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Technologies

MEDIA INFORMATION

FOR IMMEDIATE RELEASE

NuVinci® Cycling Launches Web Platform To Enhance Support For Business Partners

Specific areas provide tailored support materials for OEMs, dealers, service partners, and media.

ZWOLLE, NL / CEDAR PARK, TX – August 31, 2016 – NuVinci® Cycling, a division of Fallbrook Technologies Inc. (Fallbrook), announced today the launch of a new web platform to expand support for business partners.

“The continued enhancement of our support organization and capabilities, both online and offline, has been a key part of our plan for NuVinci Cycling. We strive to be both a support and sales leader in the cycling industry,” said David Hancock, Fallbrook’s executive vice president for NuVinci Cycling. “Today’s announcements add to an already significant base and there is more to come.”

The NuVinci Cycling website now includes a login area with four different access levels, each with tailored content to meet the specific needs of the following groups: OEMs, dealers, service partners and media. To obtain access, register at www.nuvincicycling.com/en/registration.html.

The free registration provides exclusive information for each user group such as service documentation, warranty information, product manuals, price lists, marketing materials and media releases. In addition, new videos with up-to-date assembly and maintenance instructions are now available in English with Chinese, Dutch, English, French or German subtitles.

About NuVinci® Cycling

NuVinci Cycling, a division of Fallbrook Technologies Inc., moves people better through its product portfolio of smooth, stepless, automatic and integrated shifting products for bicycles and eBikes. The NuVinci technology incorporated in continuously variable transmission (CVT) for bicycles have been providing the best rider experiences since 2006. NuVinci Optimized cycling products include the Nfinity and Harmony group sets, utilizing the latest versions of the transmissions and controllers. Products from NuVinci Cycling, the leader in CVT’s for bikes and ebikes, are available globally in over 100 bicycle brands. For more information, visit www.nuvincicycling.com.

About Fallbrook Technologies

Fallbrook Technologies is the inventor of the revolutionary *NuVinci* continuously variable planetary (CVP) technology, which enables performance and efficiency improvements for any machine that uses geared transmission systems – from cars and trucks to industrial equipment to marine applications. Fallbrook, with its unique collective development model and community, enables forward-looking companies to quickly move from concept to market commercialization. *NuVinci* Cycling, a division of Fallbrook, has supplied products to the bicycle industry for over a decade. Fallbrook is based in Cedar Park near Austin, Texas, USA and holds rights to over 800 patents and patent applications worldwide. For more information, visit www.fallbrooktech.com.

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