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**MEDIA RELEASE**

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## **NuVinci® Cycling Introduces N380™<sub>SE</sub> Transmission and Nfinity™ One-Turn Controller**

**– Products launched at Eurobike 2016 showcase extension of product relevance to more sportive and non-eBike models –**

ZWOLLE, NETHERLANDS / CEDAR PARK, TEXAS – August 30, 2016 – NuVinci Cycling, a division of Fallbrook Technologies Inc., announced today two new products, the N380<sub>SE</sub> transmission and the Nfinity one-turn controller, to be launched at EUROBIKE 2016 (31 August - 4 September) in Friedrichschafen, Germany.

NuVinci Cycling, known for creating an enhanced and unique rider experience through its NuVinci Optimized™ cycling products, is now expanding on its segment-leading product lines. These products include stepless manual or automatic transmissions and controllers for bikes and eBikes.

### **N380<sub>SE</sub>**

The new N380<sub>SE</sub> transmission features an upgraded finish and is a “Special Edition” version of the very successful N380. The N380 was launched in 2015 and is included in the Nfinity™ and Harmony™ group sets.

The upgraded finish on the N380<sub>SE</sub> replaces decals with pad printing and utilizes a minimalist black paint combination of matte and glossy. With its modern design aesthetic, the product will be attractive for use on a wide range of eBikes and bicycles, especially for models designed with a younger and more sportive market in mind.

The N380<sub>SE</sub> matches the technical specifications of the N380. It offers a comfortable 380% ratio range and can shift under loads of up to 80Nm continuous torque, 200kg vehicle weight. It can be used with standard and 350W speed pedelecs. The N380<sub>SE</sub> transmission is available in disc or rim brake configurations.

### **Nfinity One-Turn Controller**

The new Nfinity one-turn controller offers a quick response to a small shifting movement. For the rider, this means shifting through the whole ratio range becomes possible with “one turn,” without having to take one’s hand off the handlebar. This is particularly important in sportive environments and delivers on NuVinci Cycling’s mission “to move people better.” The Nfinity one-turn controller is compatible with all three currently offered controllers: C3™, C8™ and C8s™. The grip turn ratio is reduced by 60% in comparison to the standard Nfinity shifter and a snap retainer is included as a security feature.

“Our products are very established in the higher-end eBike market: our technology can already be found in over 100 bicycle brands,” says Richard Hilgart, product manager at *NuVinci* Cycling. “Our new product launches at EUROBIKE 2016, and others planned in our medium-term roadmap, are expanding our relevance to non-eBike models, as well as to the more sportive and volume-oriented market segments.”

*NuVinci* Cycling invites retailers, OEMs and end-users to see and demo its new products at EUROBIKE 2016 at booth number A2-314.

### **About NuVinci® Cycling**

*NuVinci* Cycling, a division of Fallbrook Technologies Inc., moves people better through its product portfolio of smooth, stepless, automatic and integrated shifting products for bicycles and eBikes. The *NuVinci* technology incorporated in continuously variable transmission (CVT) for bicycles have been providing the best rider experiences since 2006. *NuVinci Optimized* cycling products include the *Nfinity* and *Harmony* group sets, utilizing the latest versions of the transmissions and controllers. Products from *NuVinci* Cycling, the leader in CVT's for bikes and ebikes, are available globally in over 100 bicycle brands. For more information, visit [www.nuvincicycling.com](http://www.nuvincicycling.com).

### **About Fallbrook Technologies**

Fallbrook Technologies is the inventor of the revolutionary *NuVinci* continuously variable planetary (CVP) technology, which enables performance and efficiency improvements for any machine that uses geared transmission systems – from cars and trucks to industrial equipment to marine applications. Fallbrook, with its unique collective development model and community enables forward looking companies to quickly move from concept to market commercialization. *NuVinci* Cycling, a division of Fallbrook, has supplied products to the bicycle industry for over a decade. Fallbrook is based in Cedar Park near Austin, Texas, USA and holds rights to over 800 patents and patent applications worldwide. For more information, visit [www.fallbrooktech.com](http://www.fallbrooktech.com).

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