



NEWSFLASH Fallbrook 2013 – Harmony™ Test Telegraaf
FOR IMMEDIATE RELEASE

NuVinci® Harmony™ E-Bike Wins Benchmark Test in Netherland's leading Daily Newspaper, *De Telegraaf*.

AALSMEER (NL) – 22 April 2013 – Fallbrook Technologies Inc. (Fallbrook) today announced that an e-bike equipped with the *NuVinci Harmony* automatic shifting system has won the latest e-bike test conducted by the Netherlands' leading daily newspaper, *De Telegraaf*. In the April 13 Saturday issue, the Pegasus Premio Nu-E received 5 out of 5 stars and was selected as the most convincing e-bike in a benchmark test including 16 different brands and models. According to the judges, the combination of the automatic drivetrain and a good price-performance ratio tipped the scale to the Pegasus e-bike.

E-Bike Development the Right Way

The article described a quite positive development of e-bikes in the Netherlands, in general. Approximately one million e-bikes have been sold in the Dutch market. Compared to the earlier days of the e-bike boom, the latest generations of electric bikes offer better overall quality (more than double the battery capacity as in the past), as well as improved aesthetics. "The models are becoming a lot more modern," said Gerard Kroon of the Dutch Consumers Association in the *Telegraaf* article. "Almost all regular bicycles are also available in an electric version. Even the old granny bike." Furthermore, e-bikes are now looking similar to regular bikes, the cables are hidden, and the bicycle, battery, and motors are better integrated.

Pegasus Premio Nu-E with NuVinci® Harmony™ Convinced Judges

A forum of Dutch bike experts tested 16 different e-bikes with low step-through frames from various manufacturers. In addition to all major Dutch brands, the list included international manufacturers like Flyer, Cannondale, Victoria, and Kalkhoff. The Pegasus Premio Nu-E test winner combined a Bosch motor with the *NuVinci Harmony* automatic shifting system.



According to the judging panel's summary, it is "an excellent bike with very good support under all circumstances. The seamless transmission seems to be a real gain on an electric bike. Because of this system and the relatively low price, it is the winner of the test."

ZEG, the Germany-based manufacturer of the Pegasus brand, is pleased about this award. "It was the first time that we have participated in this e-bike test and we are delighted to have been declared the winner", said Gérard Mimpen, ZEG Director of Benelux. "Since the launch of the concept, we have had great confidence in the Bosch system and the nice combination with *NuVinci Harmony*. It provides the ultimate cycling feeling."



Jack Brandsen, *NuVinci* VP of Sales Europe, interpreted the test result as a positive signal from the market: “The *NuVinci Harmony* system is causing a small revolution in the e-bike marketplace right now – it first started in Germany and now has migrated over to Holland,” he said. “With more than 40 global brands using the *NuVinci Harmony* system, I am pretty confident that this result is mirroring the current market development. Today e-bikes are modern and comfortable vehicles with a lot of technical features that appeal to a wide range of people, regardless of gender and age. And the Pegasus Premio is a perfect example of high-technology and high comfort made available at a reasonable price.”

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About Fallbrook Technologies Inc.

Fallbrook's NuVinci® continuously variable planetary (CVP) technology improves the performance and efficiency of machines that use a transmission, including bicycles, electric vehicles, automobiles, agricultural equipment, wind turbines and others. The NuVinci technology offers companies the flexibility to design and produce next-generation products that are better tailored to their unique business, market and competitive requirements. Fallbrook's latest innovation is the Harmony™ automatic shifting system for bicycles, which generates a totally new and efficient e-bike riding experience.

Fallbrook has built an extensive portfolio of over 500 patents and patent applications worldwide. The company intends to continue its research and development activities to enhance the performance and capabilities of NuVinci technology.

For more information, visit: www.fallbrooktech.com.