



## **Fallbrook Technologies Inc. to Host Screening of Patent Documentary**

CEDAR PARK, Texas, December 12, 2014 – Fallbrook Technologies Inc. (Fallbrook), inventor of the NuVinci® continuously variable planetary (CVP) transmission technology, has announced that it will be hosting a screening of the documentary "Inventing to Nowhere" on Monday, December 15, at the AMC Barton Creek Square cinema in Austin.

This 40-minute film explores the current debate over patent law and potential threats to the innovation economy in the U.S. At the same time, it takes a look at the innovation ecosystem and its place in the long-term future of the American economy.

The film will be screened simultaneously in 20 different cities across the country on the same night. Fallbrook, which is connected to the film's producers, will serve as the local host for the event in Austin.

"Fallbrook holds more than 700 patents/applications that protect our products and those of our licensees and which we have relied on to successfully attract venture capital, so we are very interested in maintaining robust patent protection in the U.S.," said Fallbrook's Vice President of Intellectual Property, Jeff Birchak.

"We believe the ability to innovate is instrumental for the health of our economy," commented Fallbrook CEO William G. Klehm III. "For more than 200 years, the U.S. patent system has helped build a spirit of innovation in our country. This spirit must not be compromised."

This free screening will be held one night only, December 15, at 7:30 PM at the AMC Barton Creek Square cinema, located at 2901 S. Capital of Texas Hwy, Austin, Texas, 78746. For additional details about the film and to reserve a spot at the event, visit <http://inventingtonowhere.com/>.

For more information on Fallbrook and its patented *NuVinci* continuously variable planetary (CVP) technology, go to [www.nuvinci.com](http://www.nuvinci.com).

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### **About Fallbrook Technologies**

Fallbrook Technologies is the developer of the patented *NuVinci* continuously variable planetary (CVP) technology, which can improve the performance and efficiency of machines that use a transmission, including vehicles, stationary equipment, bicycles, and others.

The *NuVinci* technology is Transforming Gears into Spheres™ by using a set of rotating spheres between the input and output components of a transmission. Tilting the spheres changes their contact diameters and varies the speed ratio. *NuVinci* CVPs can be configured to replace multiple planetary gears, providing significant efficiency and performance improvement in a compact package. The *NuVinci* technology offers companies the flexibility to design and produce next-generation products that are better-tailored to their unique business, market, and competitive requirements. Major automotive transmission suppliers have licensed the *NuVinci* technology for the development of automotive class drivetrains,

and a market-leading supplier has licensed the technology and is developing *NuVinci*-optimized transmissions for electric and gasoline light vehicle applications.

The first commercial products incorporating the technology are the currently available *N360* bicycle transmission and the *Harmony* auto-shifting system for bicycles, which includes the *N360*. Fallbrook has built an extensive portfolio of over 600 patents and patent applications worldwide. For more information, visit <http://www.fallbrooktech.com>.

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