

NuVinci® CVP Developer Kit Now Available from Fallbrook Technologies Inc.

– Provides vehicle designers with easy, low-cost way to implement NuVinci continuously variable planetary (CVP) drivetrain technology –

Note: The CVP Developer Kit is now a discontinued product although some units are still available at the discounted price of \$149, plus shipping and handling. Information is available at www.fallbrooktech.com/devkit.

(San Diego, Calif., March 16, 2009) – Fallbrook Technologies Inc. (Fallbrook), announced today that its *NuVinci* CVP Developer Kit is now available for purchase directly from the company.

The *NuVinci* CVP Developer Kit will be on display – along with examples of how it can be used – at the Taipei International Cycle Show in Taipei, Taiwan March 17-20, 2009. The Fallbrook Technologies booth number is L919a.

The *NuVinci* CVP Developer Kit helps builders of electric-, gas-, human-powered and hybrid vehicles integrate the *NuVinci* drivetrain into their designs. The kit includes *NuVinci* CVP, shift actuator, programmable controller, wiring and mounting hardware. Software tools, design instructions and technical documentation are also included.

The base price of the kit is US\$595, plus shipping and handling. To obtain more detailed information and register to receive purchasing instructions, go to www.fallbrooktech.com/developerkit.

With environmental concerns and the uncertainty surrounding fossil fuels becoming an increasing challenge, consumers are searching for vehicles that offer a genuine alternative to gasoline-powered transportation. Until now, limitations on speed, range and hill climbing capability have kept these vehicles from achieving practical real-world performance and mainstream acceptance. The *NuVinci* CVP addresses these limitations. It is affordable, advanced technology that improves performance by keeping the vehicle's engine – gas, electric or human – working in its optimal range.

The *NuVinci* CVP Developer Kit is part of Fallbrook's continuing effort to stimulate innovation in vehicle design. "The time is right for building a new generation of cleaner, more efficient and more economical vehicles," said William G. Klehm III, president and CEO of Fallbrook Technologies. "That kind of innovation starts with individuals and small companies who have the courage to think differently. Our Developer Kit is designed to make their job easier, accelerate development and offer a solid competitive advantage."

The *NuVinci* CVP uses a set of rotating and tilting balls positioned between the input and output components of a transmission that tilt to vary the speed of the transmission. Tilting the balls changes their contact diameters and varies the speed ratio. *NuVinci* technology is the most practical, economical and universally adaptable continuously variable transmission (CVT) for human-powered and motor-powered vehicles and machines. Current commercial applications of the *NuVinci* CVP include bicycles and light electric vehicles. Other commercial implementations are in various stages of development.

Since entering the market in 2007, the *NuVinci* CVP has won five major design and innovation awards. These include the iF Design EUROBIKE Gold 2008 Award, a prestigious R&D 100 Award as one of the year's most technologically significant products and also won the Netherlands' Fietsvak Technology of the Year Award. The first *NuVinci*-equipped bicycles also won the *Popular Science* Best of What's New (Grand Award, Recreation) and Fietsvak Bike of the Year award.

About Fallbrook Technologies Inc.

Fallbrook Technologies Inc. (Fallbrook) is a technology company dedicated to improving the performance and flexibility of transmissions for vehicles and equipment. Fallbrook's revolutionary NuVinci® continuously variable planetary (CVP) technology is applicable to virtually any machines that use a transmission such as bicycles, light electric vehicles, automobiles, agricultural equipment, and wind turbines, among others. *NuVinci* technology offers companies the flexibility to design and produce next-generation products that are better tailored to their unique business, market and competitive requirements.

Fallbrook has built an extensive portfolio of over 325 patents and patent applications worldwide. Fallbrook's vigorous

research and development activities will continue to enhance the performance and capabilities of *NuVinci* technology. To learn more about Fallbrook and its *NuVinci* technology, please visit www.fallbrooktech.com.