

Fallbrook Technologies Inc. Named to "Global Cleantech 100 List

(San Diego, Calif., September 14, 2009) – Fallbrook Technologies Inc. (Fallbrook), a pioneering technology company dedicated to improving the performance and flexibility of transmissions for engine- and human-powered devices, announced today that it has been selected for inclusion in the Global Cleantech 100 list.

The Global Cleantech 100 recognizes companies that are leading the development of solutions to the world's biggest environmental challenges. Supported by the Carbon Trust – an independent company set up by the British government to accelerate the move to a low-carbon economy – the Global Cleantech 100 represents the collective opinion of a panel of over 100 cleantech experts and venture capital companies around the world. The list was published by London's Guardian newspaper..

Over 3,500 companies were nominated and considered for inclusion in the list. The panel selected companies with the greatest potential to achieve high growth and high market impact. In Fallbrook's case, the panel cited both the company's *NuVinci* continuously variable planetary (CVP) transmission technology and its portfolio of over 300 patents and patent applications.

"Fallbrook's inclusion in this prestigious list is a tremendous validation, both of *NuVinci* technology and its cleantech potential," said William G. Klehm III, Fallbrook's chairman and CEO. "The *NuVinci* CVP can help virtually any transmission-based device reduce emissions and use less fuel."

NuVinci technology is a universally adaptable continuously variable transmission for human- and motor-powered vehicles and machines. The *NuVinci* CVP uses a set of rotating and tilting balls positioned between the input and output components of a transmission. Tilting the balls changes their contact diameters and varies the speed ratio.

The *NuVinci* CVP can be used in virtually any transmission-based vehicle or device – from bicycles and outdoor power equipment to cars, trucks and wind turbines. It is already on track to expand the number of bicycles used for transportation and it enables the design and manufacture of a wide range of electric and hybrid vehicles that have the speed, range and hill-climbing capability to be genuine transportation alternatives

When used with vehicle accessory drives, a *NuVinci* CVP can improve performance and increase fuel efficiency. Additionally, a study conducted by the National Renewable Energy Laboratory (NREL) showed that, when used in a wind turbine, *NuVinci* technology can significantly reduce the cost of producing energy.

About Fallbrook Technologies Inc.

Fallbrook Technologies Inc. (Fallbrook) is a technology company dedicated to improving the performance and flexibility of transmissions for vehicles and equipment. Fallbrook's revolutionary *NuVinci*® continuously variable planetary (CVP) technology is applicable to virtually any machines that use a transmission such as bicycles, light electric vehicles, automobiles, agricultural equipment, and wind turbines, among others. *NuVinci* technology offers companies the flexibility to design and produce next-generation products that are better tailored to their unique business, market and competitive requirements.

Fallbrook's extensive portfolio of over 325 patents and patent applications worldwide has been recognized as the industry leader for the automotive and transportation industry segment. Fallbrook's vigorous research and development activities will continue to enhance the performance and capabilities of *NuVinci* technology.

To learn more about Fallbrook and its *NuVinci* technology, please visit www.fallbrooktech.com. To download a comprehensive press kit and company/technology backgrounder, click on the link below.