

Breezer Uptown Infinity Featuring Award-Winning, Smooth Shifting NuVinci® N360™ Transmission Named *Bicycling Magazine's* 'Editor's Choice' for 2011 Commuter Bike of the Year

(San Diego – April 30, 2011) – The 2011 Breezer Uptown Infinity featuring Fallbrook Technologies Inc.'s (Fallbrook) infinitely variable *NuVinci N360* transmission, has been named *Bicycling Magazine's* "Editor's Choice" for Best Commuter Bike. The Uptown Infinity, Breezer's 2011 top of the line town bike, now joins the Uptown bicycle family, which has been awarded *Bicycling Magazine's* "Editor's Choice" for the best commuter bike for the past four years.

With a simple twist of the wrist, the *NuVinci N360* makes shifting the Uptown Infinity a breeze. With the *N360*, riders now have an infinite choice of smooth, stepless speeds over a full 360 percent range. The *NuVinci N360* makes riding even more enjoyable with seamless, continuous shifting (even under high pedal torque), without power interruptions, missed gears or dropped chains. The intuitive shifting dial's feather touch is fun to use, easily increasing or decreasing pedaling exertion. The *NuVinci N360* is maintenance free and requires no adjustments. The Uptown Infinity also features a full chain case for minimal maintenance and clean trouser legs, a tubular aluminum rear carrier with spring clip, full length fenders, an Axa solid ring lock, kickstand, chime bell, and Busch & Muller's dynamo-powered head and tail lights — the industry's brightest — which remain lit when stopped for maximum visibility and never need batteries.

For more information on the 2011 Breezer Uptown Infinity featuring the *NuVinci N360* and to find the nearest Breezer dealer, visit www.breezerbikes.com. The Uptown Infinity's MSRP is \$1,269, available in standard and low-step versions.

About Breezer Bikes

Joe Breeze was one of the central figures in the development of mountain biking and the growth of commuter cycling in the United States. In 1977, he designed and built the first modern mountain bikes, helping to jumpstart a global sport that has gotten more people on bikes than at any time since the 1890s. Breeze then turned his attention to transportation bikes, producing a line of award-winning commuter bikes that are fully equipped with everything needed to make them a safe and comfortable alternative to a car. Check out Breezer's full line of Mountain, Town, Range, Folding, and Electric bikes at www.breezerbikes.com.

About Fallbrook Technologies Inc.

Fallbrook Technologies Inc. is a technology and manufacturing company dedicated to improving the performance and flexibility of transmissions for vehicles and equipment. Fallbrook's *NuVinci* continuously variable planetary (CVP) technology is applicable to machines that use a transmission such as bicycles, electric vehicles, automobiles, agricultural equipment, and wind turbines, among others. The *NuVinci* CVP uses a set of rotating and tilting balls positioned between the input and output components of a transmission. Tilting the balls changes their contact diameters and varies the speed ratio. The *NuVinci* platform offers companies the flexibility to design and produce next-

generation products that are better tailored to their unique business, market and competitive requirements. Fallbrook has built an extensive portfolio of over 400 patents and patent applications worldwide. For more information, visit www.nuvinci.com.